



Bring Your PeopleSoft Applications to Life with Web 2.0

Andrew Bediz



Who We Are

- **Web/Enterprise 2.0 experts and former PeopleSoft employees**
 - Consulting company
 - Usability, portals and self-service
 - Produce some complimentary products
 - Involved in the development of the Enterprise Portal



Agenda

- **Web 2.0 Overview**
- **The Decision**
- **The Past**
- **The Next Generation**
- **Five Winning Strategies**
- **Demo**
- **Q&A**

Aggregators Wikis Folksonomy User Centered Joy of Use
Blogs Participation Six Degrees Usability Widgets
Pagerank XFN Recommendation Social Software FOAF Browser
Videocasting Podcasting Sharing Collaboration Perpetual Beta Simplicity AJAX
Audio IM Video **Web 2.0** Design CSS Pay Per Click
Convergence UMTS Mobility Atom XHTML SVG Ruby on Rails VC Trust Affiliation
OpenAPIs RSS Semantic Web Standards SEO **Economy**
OpenID **Remixability** REST **Standardization** The Long Tail
DataDriven Accessibility XML
Modularity SOAP Microformats Syndication



The Decision

- **Buy vs. Build**
 - You already made this decision ;)
 - We rarely see home grown critical apps
- **So you bought...**
 - Heavy investment over the years
 - Tailored to your needs
 - Now you feel its looking dated
 - As you roll out Self Serv, you realize its not easy to use



The Decision

	SaaS	Enterprise Software
Investment		<input checked="" type="checkbox"/>
Integration		<input checked="" type="checkbox"/>
Security		<input checked="" type="checkbox"/>
User Interface	<input checked="" type="checkbox"/>	
Simplicity	<input checked="" type="checkbox"/>	
Functionality	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Control		<input checked="" type="checkbox"/>
Flexibility		<input checked="" type="checkbox"/>
Staffing	<input checked="" type="checkbox"/>	



The Decision

- **Buy & Extend**
 - Today's world of software is shifting
 - Open source, integration, standards and more...
 - Buy to get 80% of the way there
 - Extend to meet your unique needs
 - Extend for competitive advantage



The Past

- **Intranets and island sites**
- **Collection of transactional sites**
 - Different user interface, login, timeouts...
- **Emailed documents, share drives & tribal knowledge**
- **Help desk phone support**
- **Employees connect the dots**



The Past

How was I supposed to know I needed a parking pass on my first day of work?

I just had a baby, what do I do now? I don't even remember any of my passwords.

I need to update some info on the Intranet, but I have no idea who to call or how long it takes.

I searched for the benefits handbook and I see five versions of the same thing – which one is right?



The Next Generation

- **Organize by process**
- **Use user-friendly language**
- **Blend content & transactions**
- **Tap into the crowd**
- **Simple & focused**
- **Superior experiences and UI**



Five Winning Strategies

You can use today!



1. Tap into the CMS

- **Free content management system!**
- **Approvals, versioning, collaboration**
- **Enable wiki editing links**
- **Deploy to homepages, components, scripts, code and more**
- **Rich text editor with templating**
- **Let your SMEs drive content!**
- **Detach IT from the content process**



1. Tap into the CMS

Demo

© IntraSee



2. Add Tags

- **Tribal knowledge**
- **Community categorization**
- **Organization lingo**
- **Improve search**
- **Improve navigation**
- **Learn from your user's tags**



2. Add Tags

Demo

© IntraSee



3. Workspaces Replace Shared Drives

- **The problem with content is somebody has to write it!**
- **There rarely is one person**
- **Email is a flawed medium**
- **So are shared drives**
- **Versioning, backups, discussions, supporting information and more**
- **All in workspaces!**



3. Workspaces Replace Shared Drives

Demo

We find topical workspaces gain footing in organizations quicker than transactional ones.



4. Navigation Collections for Simple UI

- **Big menus are overwhelming**
- **Too much text**
- **Too many mouse moves/clicks**
- **Simplify with Nav Collections**
- **Use Nav Colls to focus on process**
- **Create elegant, visual cues**



4. Navigation Collections for Simple UI

Demo

© IntraSee



5. Skinning and UI Branding

- **Your brand is important**
- **Usability doesn't stop at the portal**
- **Self-service is even more important**
- **Improve clicks**
- **Improve visual design**
- **Improve logic**



5. Skinning and UI Branding

Demo

© IntraSee



Demo

© IntraSee



Questions?