



Setting a Campus 2.0 Strategy with PeopleSoft Portal

Session Number 29694
Alliance 2011



Agenda

- **Who We Are**
- **Campus 2.0**
- **Case Study**
- **Demonstration**
- **Expanding the Community**
- **Q&A**





Who We Are

- **Web 2.0 & usability experts**
- **Many former PeopleSofters**
- **Solutions company (services & product)**
- **Portals, self-service & mobile**
- **Work closely with Oracle Enterprise Portal team**





Campus 2.0

- **Next generation of campus apps**
- **100% on line**
- **Learner focused**
- **Social discovery**
- **Social learning**
- **Mobile**
- **One experience**

Aggregators Wikis Folksonomy User Centered Joy of Use
Blogs Participation Six Degrees Usability Widgets
Pagerank XFN Recommendation Social Software FOAF Browser
Videocasting Podcasting Sharing Collaboration Perpetual Beta Simplicity AJAX
Audio IM Video Design
Convergence Web 2.0 CSS Pay Per Click
LMTS Mobility Atom XHTML SVG Ruby on Rails VC Trust Affiliation
OpenAPIs RSS Semantic Web Standards SEO Economy
OpenID Remixability REST Standardization The Long Tail
DataDriven Accessibility XML
Modularity SOAP Microformats Syndication



IntraSee - 2011



Case Study

University of Missouri System

Zachary March
Director of eLearning





Case Study

About the UM System

State system comprised of four campuses

- **Columbia (MU), Kansas City (UMKC), Rolla (S&T)
St. Louis (UMSL)**
- **70,000 students across the System**
- **Confers degrees from BA to PhD and Professional
(MD, DVM, JD, etc.)**





Presidential Initiative

President Gary Forsee's vision

- Explosive eLearning growth
- Survey of campus landscape
- Provide seed money
- Focus on strengths
- Faculty support
- infrastructure





Case Study

About the Portal Project

- **Goal:**

- Create a comprehensive System-wide portal for online teaching and learning accompanied by a full array of services and support for the unique needs of online learners.

- **Audience:**

- The focus of this initiative is to assist each campus to attract new learners or “additional enrollments”, many of whom will be studying at a distance.





Case Study

Requirements

- **Academic**
 - 24/7 help desk, online tutoring, bookstore, library
- **Administrative**
 - Admissions, registration, student records processes
 - Four-campus course catalog, schedule of courses
- **Student**
 - Single sign-on authentication, links to appropriate learner tools, consistency of experience





Case Study

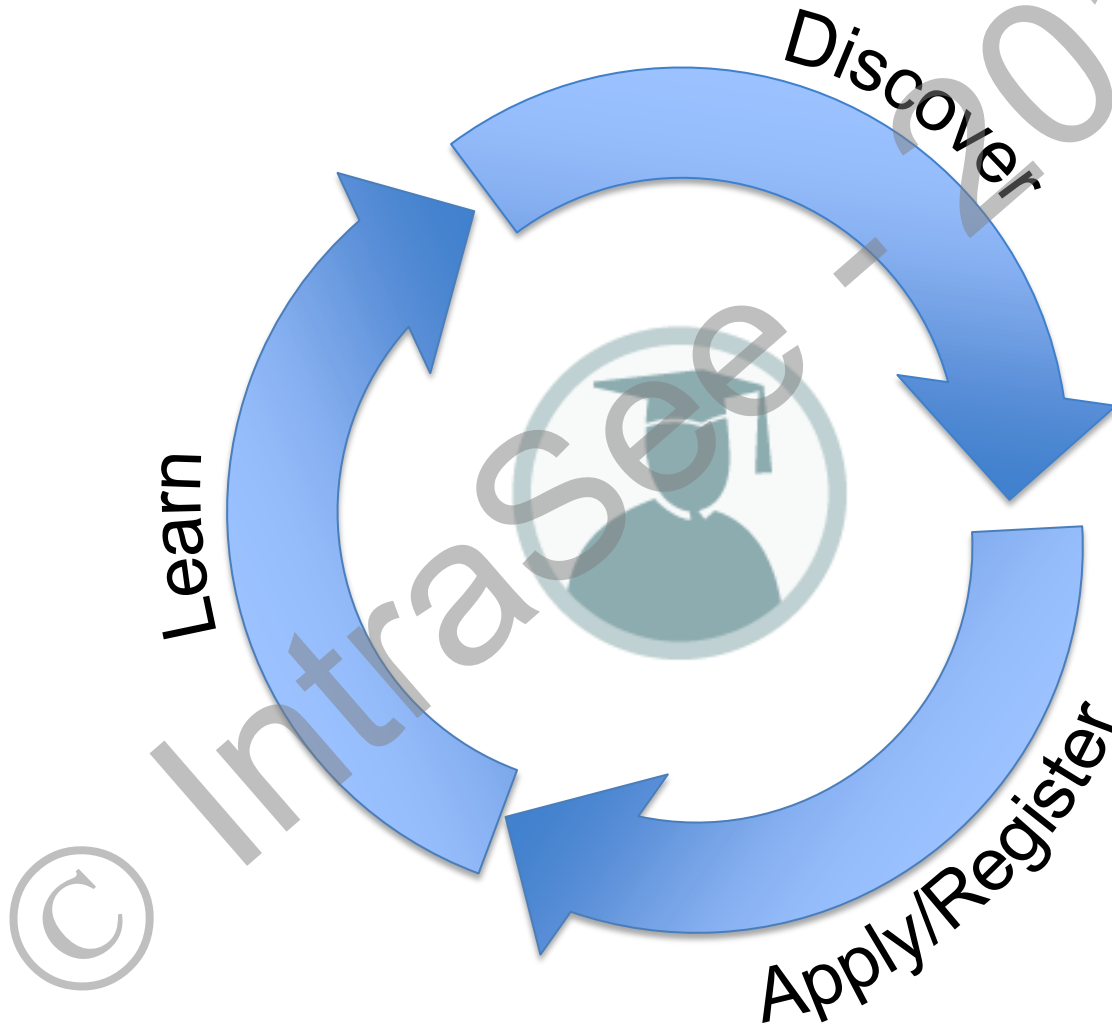
Challenges

- **Leveraging System Processes**
 - Student, Finance and Human Resources
- **Maintaining Campus Identities**
 - Branding, content, student ownership
- **Consistent Student Experience**
 - Single sign-on authentication, consolidated course materials, aggregated data
- **Innovation Cycle**
 - Historical processes, turf battles, changing student demographic, economic realities



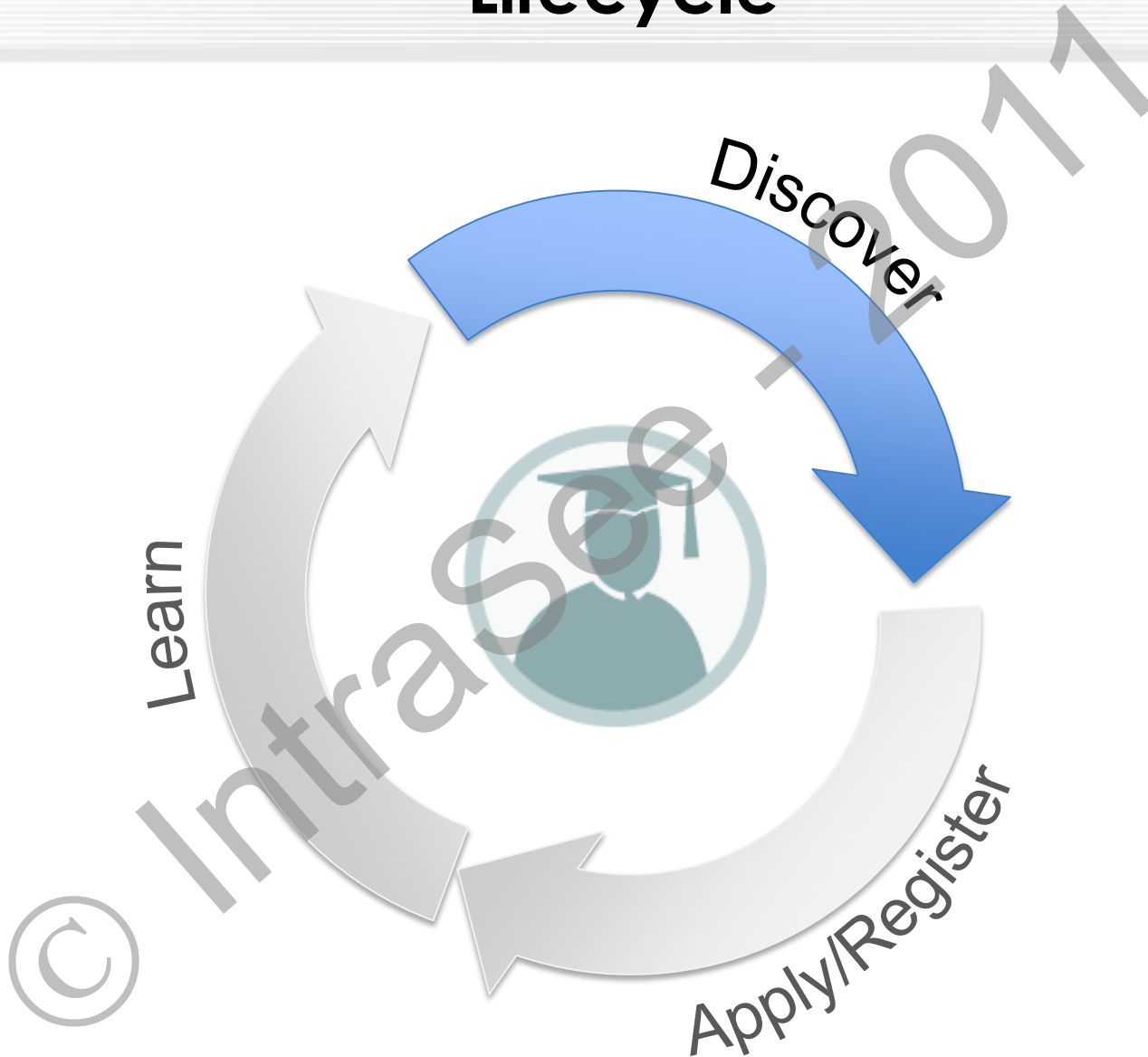


Lifecycle





Lifecycle





Case Study

- **Proposed Solution**
 - Scalable, four-campus portal
 - Facilitate “Discovery”
 - Socialize the experience
 - Robust content to enhance transactions
 - Control in hands of campuses
 - No modifications





Demonstration

© IntraSee - 2011



Expanding the Community

- **Expand reach to traditional and distance learners**
- **Enhance staff HR & Financials experience**
- **Prospective Students portal**
- **Alumni portal**
- **Parent portal**
- **Mobile access portal**



Questions?

Zachary March – marchz@umsystem.edu
Chris Couture – chris.couture@intrasee.com

Stop by our booth (#424) for more demos
of how Web 2.0 can enrich your user
experience



**Also See:
Enterprise 2.0
Capabilities of the
PeopleSoft Ecosystem**

Session Number: 29343

Date: Mar 29, 2011

Time: 3:15pm - 4:15pm

